



December 14, 2011

Insurance Brokers Association of Ontario Elects New President

(Toronto, Ontario) The Insurance Brokers Association of Ontario (IBAO) announced today that Mr. Rick Orr, CIP has been elected as IBAO's 69th President. Rick was officially inducted at the recent IBAO Convention held at the Royal York in Toronto, and will formally assume his role as President on January 1, 2012.

Rick is currently the co-owner of Orr Insurance Brokers Inc. in Stratford, Ontario along with his brother Jeff. Rick is a fourth generation insurance broker working at the same brokerage started by his great grandfather in 1895. Before joining the family brokerage, Rick enrolled in the insurance program at Mohawk College in Hamilton in his early twenties. He then joined the Hartford Insurance Company in Toronto, where he worked for two years in the commercial underwriting department. In 1992, Rick joined the Stratford brokerage.

Rick was president of the Perth Huron Brokers Association in 1997 and 1998. In 2000, Rick joined the education group of committees. After spending three years on committees, Rick joined the IBAO board as territory director in 2003. In addition to his duties with the IBAO, Rick has held a seat on the board of CSIO for 3 years and also sits on the Insurance Brokers Association of Canada technology committee bringing a business and industry perspective to these groups.

Rick is incredibly involved in the community, where he sits on the local hospital foundation and chairs the Stratford Parks Board. His theme as President for this year is 'Be a Broker. Be Involved.' "The idea behind the theme is to encourage every broker to get out there and become involved in their community. Be a part of it, build on it, enhance it," added Orr. "Our consumers are encouraged by watching their local broker participate in the community. It's an essential part of the broker brand."

"Rick brings a lot of enthusiasm and experience into his new role as President," said IBAO CEO Randy Carroll. "We are thrilled to have him lead our 12,000 brokers into 2012 with a sense of excitement and innovation."

Rick and his wife Jane are proud parents to their two daughters, Sydney and Kaylee. "The support of my family has meant the world to me over the years that I've spent with IBAO," added Orr. "I am so excited to head into this next chapter in the role of President and expand on an already wonderfully established, respected and productive association"

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The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 12,000 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit www.ibao.org or www.ibao.org/blog to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.

For more information or for interview opportunities, please contact:

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