



Ontario Insurance Brokers to Sponsor Promising Canadian Golfer

Richard Scott Signs Sponsorship Agreement with IBAO

TORONTO, April 23, 2007, The Insurance Brokers Association of Ontario (IBAO) announced today the signing of a sponsorship agreement with Kingsville, Ontario golfer Richard Scott for the duration of the 2007 golf season.

Scott, 23, turned pro last November after having won three of the past four Canadian Men's Amateur Golf Championships, becoming only the sixth player in 102 years to win three titles. Following this win at the Canadian Amateurs, Scott took part in the World Amateur Team Golf Championships in South Africa, where he led Canada to a second overall finish by placing an impressive second individually.

"As insurance brokers, we are close to our communities, and supporting Richard is simply an extension of our support to a promising Ontario athlete," said IBAO CEO Randy Carroll. "We are very excited about this partnership."

In exchange for sponsorship, Scott, who will display the BIP logo on his left sleeve while competing, has agreed to take part in some of IBAO's events, and has given the Association the right to use his name and picture for advertising and promotional purposes.

For his part, Scott is already very familiar with insurance brokers as his father, Rick Scott, has been in the profession for 27 years.

"It was a natural fit for me to approach IBAO," said Scott. "From watching my dad, I knew how involved insurance brokers were in their communities. I'm very thankful for their support and I look forward to a terrific relationship."

In addition to all his Canadian titles, Scott has also turned heads in the U.S by earning the highly respected "All American" distinction twice while a scholarship student-athlete at the University of Georgia. The Canadian was also part of the 2005 NCAA Championship-winning team.

Now a professional on the Hooter's Tour and soon on the Canadian Tour, Scott will look to gain experience against top level pros throughout this season and plans on attending the PGA Tour's qualifying school next fall.

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The Insurance Brokers Association of Ontario (IBAO) is a voluntary membership organization serving the interests of more than 10,000 independent insurance brokers across the Province of Ontario.

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